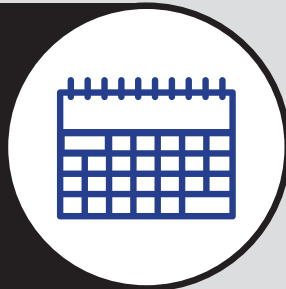


Natural Products Insider[®]

2020: A Year in Review

While we are looking forward to a new year with new opportunities, we wanted to share **our growth from 2020**. With so many in-person events cancelled or postponed, we shifted our focus to more digital avenues. In turn, we collaborated and created many **new programs and opportunities for our audience to continue to learn, network and connect**.

31 Calendared Programs



24 Podcast Episodes

49 Webinars



24,321
Leads Generated

26 Custom Content Marketing Programs



To learn more, please contact your [Account Manager](#) or Danica Cullins, Vice President of Sales and Brand Director, Informa Health & Nutrition, SupplySide Portfolio, at danica.cullins@informa.com or visit naturalproductsinsider.com.